

September 2011

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Wade Maupin

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**Executive Director:**

Siouxsan Eisen

**Summit Publications, Inc.** launched the "Start Your Local Search Engines!" Facebook sweepstakes this week. The sweepstakes promotes BestLocalSearch.com's hyper-local Internet search services along with the NASCAR Nationwide Series Race at Kansas Speedway on October 8, 2011. To participate, people with a Facebook account can simply visit [www.Facebook.com/](http://www.Facebook.com/). After becoming a fan of the page, they can fill out a short entry form to be entered to win the Grand Prize or several other prizes. The winner of the Grand Prize will receive garage passes to be part of Jennifer Jo Cobb's pit crew for the October 8th race, as well as all practice and qualifying days. Additional prizes include an In-Car Driving Experience at the speedway, and autographed items from Jennifer Jo Cobb's own male and female clothing lines. The sweepstakes began August 16 and ends October 31, 2011. In order to be eligible for the Grand Prize, contestants must enter before September 14, 2011.

# Chamber Chatter

Kearney Chamber of Commerce, PO Box 242, Kearney, MO (816) 628-4229

## The Directories Are Here!

The new Chamber directories are out and they look GREAT! Many thanks to Phyllis Strobel of Form-Tech, who produced these for us. They are available at the welcome table at today's meeting, at the Chamber office, Kearney City Hall, and the banks. Or just call me, and I'll bring one to you! Thank you for your support of the Chamber. These directories go to every new person that moves in to the Kearney/Holt area so it is a great way to get your business name out there!

##

### Business of the Month – The UPS Store



The UPS Store in Kearney opened in February 2004 and this year celebrated our seventh anniversary. Some have asked about our key to remaining open in a small town with the present economic conditions. We believe that focusing on customer service and the "experience" is one key to any success that we have experienced. It is gratifying to have customers tell us they are glad to have such a business in Kearney. In addition to needing a service you provide, each customer needs to want to come into your place of business. Providing an atmosphere that

promotes this feeling is important. And, we are continually looking for new ways to serve our current customers and constantly trying to reach more customers both locally and farther out in rural areas. We are seeing more customers come "up hill" from Liberty and KC. We offer services not available at other centers north of the river such as passport photos, Notary Services, and USAA easy deposit. We also have new products in our print services center. We offer gallery wrap, a digital or print photo printed on canvas and wrapped around a frame ready to hang. Two and three part forms, both designing and printing have been popular. We have a new polyester paper that is waterproof and holds color well. This is a great idea for menus, placemats, and sample books. We are enrolled in a new postal service direct mail offering that allows us to get a 6"x12" double sided full color marketing piece to every door for \$.52 each, including printing and mailing. Sharon and I are pleased with our achievements and community service over the last seven years. The UPS Store in Kearney was selected as Franchisee of the Year for 2006. The award measures corporate compliance, growth, and sales but is to a large degree an award for customer service and being part of the community. In this way members of the community helped us achieve this award. We were awarded the Excellence in Education Award by the Northland Regional

Chamber of Commerce in 2008 for our efforts in supporting the Kearney School District. Last September we completed the paperwork, inspections, and training to become certified as a national training center. New store owners and managers now come to our center to train before they operate their own center. Bob also serves a board member of the Kearney Education Foundation. The mission of the foundation is to bring together area business and community leaders who value education to guide and direct resources outside the district budget thereby providing expanded opportunities to enrich the educational experience for students and staff of the Kearney School District. Each spring The UPS Store sponsors either a Mr Stinky Feet concert or KidFest with KCB Bank at the Kearney Amphitheater. There is no admission fee. Donations are accepted and go to the Toys for Tots Literacy Program. To date we have put over 3000 books back into the local community. While Dale Jarrett was racing for UPS and sponsoring the program we ran the "Design Dale's Ride" coloring contest at the five K-5 schools. The kids really liked this program and we are looking forward to UPS sponsoring this program again in the future. This will also be the fifth year we

**NEW MEMBER!**

**TDR Auto Plaza LLC**  
 Ron Edwards  
 801 Country Ave.  
 Kearney, MO 64060  
 816-903-3300  
[rjedwardsassoc@att.net](mailto:rjedwardsassoc@att.net)  
 Car Dealership  
**WELCOME!!**

**Trunk Show at Precision Optics**

Precision Optics Kearney is holding it's second annual October Trunk Show. Kick off Fall with OGI and Seraphin Eyewear collections previewing over 1000 frames and sunglasses, including new releases for fall/winter collections. Visit us on Saturday, October 1st from 9am - 2pm for the best eyewear in the Northland, right here in Kearney! Lots of door prizes and special one-day sale prices during this once-a-year event. Call us at 816-635-2211 or stop by for more information.

##

**Grow With Your Child**

If you want to talk to your child about the birds and bees, but worry about giving your child too much, too little, or the wrong kinds of sexual information, Clay County Public Health Center has courses for you this fall at the health center. Fee is \$30 per family.

A series of four classes for parents and children, "Growing With Your Child" (ages 9-12) meets on Wednesdays, October 12, 19, 26 & Nov. 2, 2011 from 6:30-8:30 PM, at Clay County Public Health Center, 800 Haines Drive in Conference Room #2. A special "Parent's Orientation" is Oct. 5, 6:30-8:30 PM at health center. Classes are co-ed.

have partnered with the Kearney Parents as Teachers program to produce the booklet that is presented to each new kindergarten student during the spring visit. These booklets are school specific so the new students can look at pictures of their school, principal, teacher, classrooms, and office personnel. It helps makes their first week at school more friendly since they recognize faces and places.

We presently have five employees. Karen has been in Kearney for over twenty years so many of you will know her. Our daughter Heather works part time to help with bookkeeping. We hired three employees at the start of the summer. Emily is a sophomore at TCU this year and will be with us for school breaks and summers. Derek graduated from Kearney this year and is attending Maple Woods Community College while working as much as studies allow. Korie and her family recently moved north from Pleasant Valley. The pictures are of Sam Graves' recent visit to our center during his summer tour of the Sixth District. We always enjoy hosting our representative. We would like to thank the members of the Chamber for their continued support.



##

**Haunted Trail Ride**

Community Members, The Kearney Rotary Club is hosting a haunted trail ride to raise funds for local community charitable projects! **Volunteers are needed for trail ride performers!** Encourage your

friends, family and colleagues to volunteer for a weekend of fun that will contribute to a great cause! Groups as well as individuals are needed for skits, a Carnival of Freakshow performers and scary storytellers. To volunteer or learn more about the event, visit our website [www.hauntedtrailride.com](http://www.hauntedtrailride.com) for more information. There will be prizes for the most creative performances and raffle prizes for performers who volunteer both evenings! Be creative and have fun with it!

**Sponsorship Opportunities!**

There is also an opportunity for businesses to sponsor the Haunted Trailride to help raise money for our community projects! This is a great way to support your local community and receive great publicity at the same time! There are two levels of sponsorship options:

- **\$100 Sponsors:** Your business logo will be publicized at the Haunted Trail Ride
- **\$250 Sponsors:** Your business logo will be publicized at the Haunted Trail Ride, as well as on the website. Your business will also receive 5 tickets to the Haunted Trail Ride

Please join us for a weekend of fun that will benefit our entire community! Be sure to visit

[www.hauntedtrailride.com](http://www.hauntedtrailride.com) for more information! Share the event with your friends on Facebook at <http://www.facebook.com/#!/event.php?eid=261242867219384>. We look forward to

hearing from you,  
 Kearney Rotary Club

##

**Unique Offering in Clay County**

Clay County is offering a dynamic Explore Your Future program from "Coming of Age: Kansas City". We now have an opportunity to offer it

to those 50+ who live in Clay County FREE OF CHARGE. This is a \$200 per person value. Participants should attend all four sessions. We are grateful to Clay County Senior Services and the KCMO Police Academy who have helped to make this unique opportunity possible. Please send this invitation/registration to your colleagues/fellow employees/friends/neighbors/church members - anyone who might have an interest in thinking intentionally about and planning for their future. Please include it in your emails/newsletters and encourage folks to visit [www.comingofage.org/kansas-city](http://www.comingofage.org/kansas-city) for more information. I so appreciate your help in spreading the word. Please encourage folks toact quickly to reserve their spot - class is limited to 25 participants.

##

**Clay County Health Center Program**

PEPPI- Peer Exercise Program Promotes Independence- at Kearney Senior Center on Sept 7<sup>th</sup>. We have had this program there in the past but this time it's a little different, we'll start the program in conjunction with UMKC school of nursing and research on muscles. The research project will run for 10 weeks. So the timeline is Assessments on Sept 7<sup>th</sup> 10-11 a.m. at KSC. Then the first PEPPI class is held on Monday Sept. 12<sup>th</sup> 10-11 the last class of the research portion will be Nov. 14<sup>th</sup> 10-11 with the second round of assessments held on Nov. 16<sup>th</sup> 10-11. (PEPPI classes will continue to be held on Mondays 10-11 a.m. as long as there is still a peer-leader to hold them and KSC has two peer-leaders). For those interested and eligible there is the opportunity to make \$50 total (\$20 at enrollment and \$30 at completion).