

September 2008

Chamber Chatter

Kearney Chamber of Commerce, PO Box 242, Kearney, MO (816) 628-4229

The Chamber Board:

President:

Phyllis Strobel

President-Elect:

Jason Hoyt

Liaisons:

Randy Smith

Joan Updike

Directors:

Steve McDonald

Jennifer Grosi

Faith Harms

Treasurer:

Lucinda Butler

Ex. Officio:

Joanna Williams

Executive Director:

Siouxsan Eisen

Calendar of Events

September

6 – Bellamy Brothers & Outlaw Junkies at the Amphitheater

13 – Barn Burner Dance, Jesse James Fairgrounds, 7:00 p.m.

17 – Chamber After-Hours hosted by Jesse James Festival Committee, 5:00 at the fairgrounds.

20 – Mayor Kay Barnes visits Kearney at Jim Baldwin's office, 2:00 p.m.

23 – Antique Appraisal Show, 10:00-4:00, at Wealth Springs

October

3 – 6:00 BBQ, music, fashion show at Gails Harley-Davidson

4 – 9:00 a.m. Dice Run Motorcycle ride; 2:00 Fox4 Love Fund Horse show at Lone Star Ranch

Kearney Kash Returns

Kearney Kash has been re-instituted – but with a twist! During its earlier days members would put in a dollar and their business card. During the meeting we would draw a business card, and the winner would split the prize with the Chamber. This was a partial fund-raiser for the Chamber and partial incentive to help draw attendance at Chamber meetings. Now that the Chamber has many at its meetings it was discontinued. But now, thanks to a great idea from a member we have decided that Kearney Kash should return. The twist is this – you may donate as much or as little as you like. There will be NO drawing but instead, all proceeds will be donated to Kearney Family Foundation, who help our the needy families here in town. This is a worthy cause and all funds will be put to good and responsible use. We are very lucky that Kim Thorne of the Foundation will be speaking at our September luncheon to help us realize all that they do. So, if you can spare a dollar at future meetings please put it in the basket. Someone out there will be very grateful you did.

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Business of the Month – C.J. Johns, New York Life

Cynthia Jo "CJ" Johns, Financial Services Professional New York Life Insurance.



I listen to individuals, families and business owners describe their personal financial situations and then provide various strategies using financial products to help them achieve their goals and realize their dreams. I help people build wealth.

2). *Where are you located?*
302 Platte Clay Way Suite 101
Kearney, MO 64060
816-628-7327

3). *What made you decide to open a business in Kearney, and how long have you been in Kearney?*

I moved to Kearney in January of 1993 from Colorado. I love the country life surrounding Kearney and the friendly atmosphere of a small community. Kearney has unlimited potential, great schools and continues to be a wonderful place for my financial practice.

4). *What would you say is unique about your business?*

I have the privilege of being able to customize and adapt financial and tax strategies with various products to work for each individual situation. I am licensed in several states so as people move, retire or expand their business I am able to follow them with their financial needs. The

benefit of being with New York Life and their family of companies is the tremendous back room support and analysis work that I have access to at no charge for my clients. Furthermore, if New York Life doesn't have the specific product I need to help an individual client, I am able to broker through other companies. The legal, tax and product changes in the financial world can be overwhelming. I offer a confidential and safe place to come and discuss financial issues without charging a fee. The companies my clients do business with pay me a direct commission.

5). *Please tell us a bit about yourself.*

I grew up in Colorado Springs, in one home, one set of parents (still married for over 56 years), attended one grade school, one junior high and one high school. I have one brother who is a Detective with the Colorado Springs Police Department. My Grandmother is 103 years old and still beats most of us at cards and board games. I graduated from the University of Wyoming. I have enjoyed living in Colorado, Arizona, Wyoming and South Dakota. Missouri is now my home!

6). *How do you see your business changing in the next five years?*

The economical and political environment of our

New Member!

Kearney Chamber of Commerce is proud to announce its newest member:

TCOM, Inc.

Dale & Julie Ahle
 PO Box 956
 Kearney, MO 64060
 816-935-1842
dale@takecareofmywebsite.com
 web:
www.takecareofmywebsite.com

WELCOME!

Ribbon-Cutting Pictures!

On Thursday, August 14, at 11:00, we had a ribbon cutting ceremony for RE/MAX. There were some great refreshments and thanks to all who came out to welcome this new business into Kearney. Here are some pictures to enjoy!



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country is experiencing change like never before. Taxes are a huge issue that affects everyone and those of us in the financial world will need to pay close attention to the long term and short term goals of our clients in order to be in a position to help everyone adapt. My personal opinion is we all need to take full responsibility for our retirement and rely less on the government and companies for our financial security.

7). *Anything else you'd like to tell us?*

My office Manger is Kathy Marcum and she is my voice mail. It is important to me that our clients can speak with a real person and not an answering machine. A bit of advice? Take the free money. If your employer offers a plan with matching money, participate at the level where you get the full match. Then save money in other products that have tax free advantages during retirement.

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National Marketing Resources Is Hiring

Due to continued growth, NMR is seeking entry-level Sales Representatives and Customer Service Professionals. National Marketing Resources is the premiere provider of coaching, consulting, and quality support materials for entrepreneurs involved primarily in Real Estate Investing and Internet Sales. The company's phenomenal success is attributed to an unwavering commitment to maximize the revenue and profit potential of every lead and opportunity for each and every client and customer. Learn more about our company at www.nmrdirect.com. For more information regarding open positions, please call our Job Line at 816-903-0284, or email your resume to resume@nmrdirect.com.

Announcement from Critter-Wise

Critter-Wise, LLC has decided to go out of business. We would like to thank all of our loyal customers who kept us going this long. For those of you that still haven't stopped by, it's not too late yet! Come take advantage of great sales, as everything must go and is 25% off!

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RE/MAX at Jesse James Festival

We are bringing the RE/MAX hot air balloon to the Jesse James days festival. There will be free tethered rides on Sept. 20 from 5-7PM.(weather permitting).

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Barn Burner Dance

The Kearney Fire and Rescue Firefighter's Association will again host their annual Barn Burner Dance to start the Jesse James Festival on September 13th. Gates will open at 7:00 PM. This event is open to all over 21.

This year's entertainment will be provided by singer/songwriter, Jeremy Esteb. Jeremy Esteb is a very talented performer that has ties to television and Nashville. He will be performing at such venues this fall as The American Royal and Kansas City Chiefs.

Advance tickets are available at the Kearney Fire Station for \$5.00. Tickets at the door will be \$6.00.

The Kearney Fire and Rescue Firefighter's Association is a non-profit organization that is dedicated to preserving the past of the department and promoting fire safety. It's activities include the restoration of Kearney's first motorized fire truck, the care of Shadow the station fire dog, fundraising for MDA, and other community activities. All proceeds from the event will be utilized for its operations. If you or your business would

like to sponsor this event please contact David Pratt or Alan Altis at 816-628-4122.

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Midwest Game Supply Supporting Fox4 Love Fund for Children

Friday, October 3rd at Gail's Harley-Davidson, 6:00 p.m. BBQ dinner provided by Golden Ox, Live music, dancing, pony rides for the kids, fashion show and a live auction.

Saturday, October 4th, 9:00 a.m. Gail's Harley=Davidson hosts a dice run motorcycle ride, 2:00 p.m. Lone Star Ranch hosts the annual Fox4 Love Fund for Children horse show. For ticket information and sponsorship opportunities, please contact Joyce Eacock at 913-706-5972 or email her at jeacock@kc.rr.com.

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ESMC Antique Appraisal Show

Tuesday, September 23, 10:00 a.m. – 4:00 p.m. at Wealth Springs, 118 Spring St., Excelsior Springs Donation of \$10 per item – limit 2. All proceeds to benefit Excelsior Springs Health Care Foundation. Your item(s) must fit through a standard door. Vehicles, stamps, firearms, paper currency, and coins cannot be appraised. You MUST schedule a time by calling Wealth Springs at 816-630-1170 or email carol.whitley@jpl.com. Appraisers will be on hand to give you verbal appraisals on your items.

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Mayor Kay Barnes to Visit Kearney

Mayor Kay Barnes will be at Jim Baldwin's office in Kearney (200 N. Jefferson, Suite A) on 2:00 p.m. September 20th. Light refreshments will be served..

