

September 2006

Chamber Chatter

Kearney Chamber of Commerce, PO Box 242, Kearney, MO (816) 628-4229

Festival Approaching Soon!

The Chamber Board:

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Directors:

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Lisa Bowman

Jared Wolters

Lucinda Butler

Cathy Canterbury

Treasurer:

Joan Updike

Ex. Officio:

Scott Smith

Executive

Director:

Siouxsan Eisen

Calendar of Events

September -

8 – 810 WHB Live Broadcast, Little Johnny's. 11:00am-2:00pm.

12 – Kearney-Holt Community 2000 Meeting, 6:00 p.m. at the Beanery

15-17 – Jesse James Festival. Too many activities to list here! Please visit www.jessejamesfestival.com for a full listing!

October

21 – Excelsior Springs Health Care Foundation Dinner and Auction, 6:00 p.m. at the Elms Resort and Spa.

As you know the Jesse James Festival is rapidly approaching. This year, the Kearney Chamber of Commerce will NOT be having the Jesse Games Corral. Instead, we will be doing something different and we are in need of volunteers. The Chamber will be working the parking area, collecting the parking fee as you come into the Festival grounds. We need four people in two-hour shifts from about 9:00 am to dusk Saturday and Sunday, and the more volunteers the merrier! If you are able to donate 2 hours of your time it would be greatly appreciated. If you would like to help, you can call me at the Chamber office at 816-628-4229. Thank you in advance for your help!

##

Business of the Month – Cindi Jordan, Goldman Promotions



1). *Tell us about Goldman Promotions and what they do.* Goldman Promotions is a full-service merchandising and marketing company with over 45 years experience in corporate branding. We not only provide the products to promote your brand, but the solution to enhance it. In an industry of 17,000+ distributors, we are ranked 34th.

Our services include custom products, graphic design services, incentive and premium programs, creative direct mail options, warehousing and fulfillment services, and e-commerce solutions.

2). *How large is your company?*

Currently we have 60 employees and 100 account managers with offices coast to coast.

3). *If I want to look at some of the items you have available, how would I go about doing that? (i.e., do you have a website or catalog, or both?)* Goldman Promotions offers a wide variety of options to view various products. These items can be viewed on our website at

www.goldmanpromotions.com/cindi. We also have a full range of catalogs to cover just about any item you might be looking for. Our local showroom is located in Overland Park, KS and can also come to your office.

4). *What is your position with the company and how long have you been there?*

I am an Executive Account Manager. I merged my company with Goldman 3½ years ago and I've been in this industry for 24+ years. I truly love this industry and getting to know all of my customers.

5). *Tell us a bit about yourself.*

My father's family has been in the Kearney area for over 150 years and my parents, Cletus & Virginia Ellington are still "next door" neighbors to the Jesse James Farm. Having been born and raised in Kearney and attended Kearney Schools until 1975. My husband Larry and I have been married for 31 years and make our home in rural Polo, MO. We are proud parents of 3 sons, Thomas & Timothy (twins), and Jacob. Our son Timothy and his wife Carin have blessed us with 2 granddaughters and we will be blessed again with granddaughter #3 in early November.

6). *What would you say is unique about your company?*

It's the difference between "ordinary" and

NEW MEMBERS!

The Kearney Chamber of Commerce would like to welcome the following new members:

P. C. Services Inc.

Mary Adams & Patricia Crooks
186 W. 92 Highway, Suite A
Kearney, MO 64060
816-903-5317
email:
pcservices@uniteone.net

Balloon Inspirations, LLC

Dawn Marchert
100 S. Jefferson
Kearney, MO 64060
816-903-4FUN
email:
info@ballooninspirationsllc.com
web:
ballooninspirationsllc.com

Arbonne International

Kathleen Andersen
14704 Lake Pointe Court
Liberty, MO 64068
816-903-2086
email:
[nne.com](mailto:kathleenandersen@myarbo
<a href=)
web:
livevibrant.myarbonne.com

Globe Electric

George D. Houser, Jr.
16815 NE 136th St.
Kearney, MO 64060
816-628-3391

WELCOME!

On The Move

Wade Maupin of Shelter Insurance has moved into the Kearney Commercial Bank branch location on 92 Highway. Shelter Insurance is a full service insurance provider including home, auto, life and business insurance. Stop by and visit him in his new office!

Chamber Chatter

"extraordinary". It's that little "extra", because often times it's the little things that make a greater impact. Our philosophy is simple...We believe in partnerships. We are more than just order takers. We are a partner with our clients and customers – not just in designing merchandise, but also in designing complete marketing programs to effectively promote our clients.

Isn't it crazy to keep doing the same things and expecting different results? If you want better results, you should consider doing something different, very different and I would say that is what we do best!! 7).*Anything else you'd like to tell us?*

On a professional note – I truly enjoy what I get to do each day. Working with my customers, helping them reach their marketing goals, putting together successful programs and making their jobs easier is what I love to do. There is a great satisfaction in achieving these goals – both for my customers as well as myself.

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State Rep. Ervin Earns NFIB "Guardian of Small Business" Award



Pictured, left to right: Brad Jones, NFIB State Director, Doug Ervin, Representative Steve Hunter (R-Joplin).

State Rep. Doug Ervin has been awarded NFIB's most coveted recognition, its

"Guardian of Small Business" award for his support and aggressive advocacy of the business community during the 2006 legislative session. Rep. Ervin represented small business well by maintaining a 100 percent favorable voting record on the issues important to NFIB small-business-owner members. Among his achievements this year, Rep. Ervin served as chairman of the House Small-Business Committee, which was responsible for passing the Small-Business Regulatory Fairness Act, as well as Missouri's version of Small-Business Health Plans. Missouri recently passed health insurance legislation that will allow small-business owners from across the state to pool together and form a large employee base so they can have the same access to affordable health insurance as large companies.

"Rep. Ervin has done a wonderful job as chairman of the House Small-Business committee," said Brad Jones, NFIB/Missouri state director. "His commitment to reducing the cost of health-care insurance for small-business owners is certainly to be applauded." Rep. Ervin was presented the NFIB "Guardian of Small Business" award during a weekend planning session of the NFIB Leadership Council at the Lake of the Ozarks. He made brief remarks to the NFIB Leadership Council during dinner and was presented the award by Jones.

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Excelsior Springs Health Care Foundation Dinner

The Board of Directors of Excelsior Springs Health Care Foundation extends an invitation to all Chamber members for their annual dinner and auction, which will take place Saturday, October 21, 2006, 6:00 p.m. at the Elms Resort and Spa (401 Regent St. in Excelsior Springs). For more

information please contact Jeanne Buckman at 816-630-6081, ext. 365, or email at jbuckman@esmc.org, or visit their website at www.esmc.org.

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Community 2000 Meeting

We are all invited to attend the next Kearney-Holt Community 2000 meeting. Join your neighbors working together for a safe, healthy and drug-free community – a little of your time can make all the difference! It will be held on Tuesday, September 12, 6:00 p.m. at the Beanery, located in Old Church Plaza. For more information regarding the meeting or Community 2000, please contact Pam Stamper at 816-628-3218 or email at stamper@aol.com, or Danelle Nichols at 816-468-7088 X 301 or email at danelle@tri-countymhs.org.

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810 WHB Live Show Broadcast!

810 WHB is coming back to Little Johnny's on Friday, September 8th, this time to do a live show! Bring your sports knowledge to this event, because Pete Enick and Soren Petro will be broadcasting "Stump the Chumps" live at Little Johnny's from 11:00am to 2:00 p.m. They will be giving away prizes for anyone who can stump them with a sports trivia question. Also, Little Johnny's will have all kinds of specials going on that day so bring your appetite too!

This is our chance to show Kansas City our sports knowledge. Steven St. John may make an appearance and he usually brings some nice giveaways!

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