

September 2004

Chamber Chatter

Kearney Chamber of Commerce, PO Box 242, Kearney, MO (816) 628-4229

Thank You for Shopping Kearney Campaign

The Chamber Board:

President:

Phyllis Strobel

President Elect:

Scott Smith

Directors:

Randy Smith

Joan Updike

Jared Wolters

Joe Wilmes

Beverly Taylor

Dennis Devoy

Treasurer:

Joe Wilmes

Ex. Officio:

Kent Scheible

Calendar Of Events

September

10 – 6:30 –11:00

Moonlight Madness. Studio 320 performs. At the Boardwalk has games at Lion's Park, Unite giving away hotdogs, Chamber & Courier serving slush puppies & popcorn inside the Chamber office.

18-19 Jesse James Festival. Please visit www.jessejamesfestival.com for a full calendar of all the activities!

19 – 12:00-1:30 Kids Special Rodeo. For more information call John Lappin 628-4011 or 903-6337

The Kearney Chamber is kicking off a **"Thank You for Shopping Kearney"** campaign. Our intention is to strengthen our business community and encourage more businesses to come into our community. We need to align our businesses to start utilizing the other businesses in our community and encourage the employees of your organizations to shop in Kearney. Help us improve Kearney's business community by supporting our businesses.

We will be having a meeting soon to discuss any suggestions, ideas, or concerns that you might have and to listen to other business leaders' input.

Over the years the lack of support for our businesses has been a common complaint to the Chamber. Here is your opportunity to help us do something about it! We can't do it without you! If you would like to attend this meeting please contact Phyllis Strobel (Form-Tech) at 816-628-5221 or the Chamber at 816-628-4229. We look forward to seeing you there!

##

Business of the Month – Studio 320 Dance & Acrobat Company



Congratulations on your new business! Tell us how Studio 320 came into being.

Thank you! Studio 320 has been over a year in the making. I knew last year that Linda Porter (former owner of what was then called One Little Step) was thinking about selling the business-- but only if it was a former student who would carry on the traditions. I approached her at that time and told her to always keep me in mind, as I would do this in a heartbeat! Shortly thereafter, we began talking seriously and then negotiating-- and it was all done fairly painlessly. I was concerned when it became public knowledge because what if people didn't like me, or thought I was too young or inexperienced? However, the parents and students at the studio have been so warm and inviting-- they have made me so excited about my new career. Linda is enjoying her "retirement" as well-- but will stay on as Coach of the Sports Acro team.

What changes have you made since becoming Studio 320?



Just walk through the front door and you will see! I LOVE color-- and the studio certainly portrays this. Red, yellow, hot pink, lime green... it's all there! I think it's a very lively and fun place for the kids to be in after a long day at school. I've also added some new classes that will open our

doors to boys and adults as well as the hundreds of little girls! What I will not change is family atmosphere, the fun-but-structured class environment, and the strong focus on building confidence and self-esteem in young people.

Tell us a bit about yourself. I grew up in Kearney-- and started dancing at One Little Step when I was 3 years old. I went on to dance for KHS as a Golden Girl and then as a Kansas City Chiefs Cheerleader. I had to give up my spot on Chiefs this year since I will be busy with the studio-- but it's worth it! (Although my husband and Dad will miss those free tickets...) I've been married for just over a year to the greatest guy in the world-- and without him this studio would never exist. Nathan is a Systems Analyst at Commerce Bank downtown, and is definitely the mastermind behind our finances and marketing. Stop by and check out the "Music Video" he produced as a studio advertisement, and is played on one of our 3 flat-screen TV's in the lobby! The rest of my family and friends have had extremely active roles in Studio 320 as well. They have put in HOURS of painting, fixing and cleaning, and were on-hand at our big Open House Party to do whatever they could. They are so excited for us and we are forever indebted to them!

What sort of dance classes do you offer, and how do we enroll our children?

We offer cutting edge, technical training in ballet, tap, jazz and acrobats. I am in the process of developing a cheerleading program that will kick-off next Spring. We also offer adult

Kearney Chamber of Commerce would like to welcome the following NEW member:

Carlitos of Kearney LLC
Cameron Melton
627 W. 92 Highway, Suite FF
Kearney, MO 64060
816-628-2925

WELCOME!!

City of Kearney to Celebrate 150th Birthday

In 2006, the City of Kearney will turn 150. In celebration of this momentous birthday, City Hall will be having several events and is looking for volunteers. If you'd like to help or have an idea for a special celebration please call Joan Updike at 816-902-4726.

##

Dress Up Dreams Formal Dress Sale!

Dress Up Dreams is having a formal dress sale that is going on right now! Prices start as low as \$20, and they have sizes 1 to 18+. This is a great opportunity for high school students looking for that special Homecoming dress and also an early buy on Prom dresses. Appointments are available evenings and weekends! Just call Diana Cook at (816) 903-3777.

##

dance classes, Hip-hop, BoySport, Preschool programs, and Modern dance. To enroll, simply visit our website (www.studio320dance.com) or stop by the studio for an enrollment form.

Why did you decide to open your business in Kearney?

Obviously the fact that it was an existing business with a great clientele helped! While devising our business plan, we did a lot of research on our targeted market area and realized we were in a great situation. Kearney is booming and doesn't show signs of stopping anytime soon. Linda's was a business that dominated the market for 22 years, and I think mine has the potential to do the same.

Anything else you'd like to tell us?

I'm just very proud to be a Kearney small-business owner and have really appreciated the welcoming from the people around town. This is where I belong and I couldn't be happier. Please keep an eye out for our traveling dance team, "The Company 320 Dancers" who will be performing in front of City Hall during Moonlight Madness and again at the Fairgrounds on Jesse James Weekend! Thanks for all your support!

##

Exciting News from The Scrapbook Place!

"the last piece of scrappaper"

After three wonderful years of devoting my time to The Scrapbook Place I have decided to stay at home with my two children. As most of you know the business has been for sale. I am very pleased to announce I have sold my inventory to Beo's Flowers and Gifts! This is very exciting for me. Beo opened Beo's Flowers and gifts in April of 1976 and was purchased by Pam Jennings, my mom in April of 1996. My sister Jame will be aboard Beo's full time when this easy transition takes place in late September to manage the scrapbook area of the store. We are looking forward to this fun and exciting change. (And it will be so easy for our customers! All you have to do is enter on the other side of the street!) Thank you for 3 great years! Keep scrapping!

got punch cards?
Now is the time to get your cards full and receive your \$10 off!

class summer pages by Kristy Bishop
wed. Sept. 22nd 7-9pm \$15

moonlite madness sale

Fri. Sept. 10th 6-11pm

the scrapbook tradition continues in Kearney...at 100 W. Washington

Beo's is open mon.-fri. 9a-5p sat. 9a-3p

Our first crop located in our scrapbook room at Beo's will be sat. Oct. 9th. This fun filled "kick off crop" will from 6-11pm and the cost is \$10. You should be prepared to get lots of pages completed, win prizes, socialize and eat some great munchies!! Call today to reserve your spot at the crop table!

our email address and phone # will remain the same!
kearneyscrapbook@aol.com 816-628-7330

get creative with Kristy classes and crops

| | | |
|-------------------------------------------------|------------------------------------------------|------------------------------|
| sports pages wed. oct. 6th 7-9pm \$15 | fall pages wed. Nov. 9th 7-9pm \$15 | call to sign up! 628-7330 |
| halloween pages wed. oct. 20th 7-9pm \$15 | christmas pages wed. dec. 1st 7-9pm \$15 | |

##

New Classes at Clay County Public Health Center

Clay County Public Health Center is offering a special "hands on" shopping and nutrition class, "Supermarket Savvy" on Tuesday, Sept. 28 from 1- 3 pm at Liberty Price Chopper, 896 S 291 Hwy, Liberty. Cost is \$5 for class materials; call 816-781-1142 to register for class. Classes are approved as a Blue Cross/Blue Shield education program. Class size is limited and registration is required. For information call (816) 781-1142 or email

healthpromo@clayhealth.com. Class scholarships available; services not denied for inability to pay. Clay County Public Health Center is offering community CPR trainings on Sept. 27, 2004 at health center 1940 W. Kansas, Liberty, MO. Two CPR certifications will be offered – Adult (8:00 AM – Noon) and Infant/Child (1-4 PM). Class size is limited. Fee is \$20 per person per class for certification. Call 816-781-1142 ext. 4121 to register.

These trainings are co-sponsored by Clay County Health Center and National Safety Council. It will follow national standards for First Aid

and CPR on adult, child and infant.

##

New Face At UNITE



Unite is proud to introduce the newest member of our staff, Greg Strobel.



Greg will be spearheading Unite's new product line of "inside services". The new product line includes:

- Network design and network installation
- Provides backup resources for your IT staff.
- Inside wiring of both telephone and Internet for new construction and rewiring of existing businesses.
- Computer based video surveillance systems.
- Sales and service of telephone systems.

With this new line of products Unite can provide more services to you, our valued customers. Call Unite for more information about Greg and the new line of products and services. We are always happy to meet with you, discuss your current operations and provide a free estimate for any new services. Greg can be reached at 903-3967.

##