

May 2011

# Chamber Chatter

Kearney Chamber of Commerce, PO Box 242, Kearney, MO (816) 628-4229

## It's Membership Renewal Time!

### **The Chamber Board:**

#### **President:**

Dr. Julie Holtz

#### **Vice President:**

Wade Maupin

#### **Liaisons:**

Randy Smith

Joan Updike

#### **Directors:**

Steve McDonald

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Craig Fischer

Jim Beaty

Elizabeth Mohler

Brian Narron

#### **Treasurer:**

Lucinda Butler

#### **Ex. Officio:**

Jason Hoyt

#### **Executive Director:**

Siouxsan Eisen

### **Calendar Of Events**

#### **May**

6-7 – "Waiting On Trains"  
– a play, Kearney 1<sup>st</sup>  
Baptist Church

22 – Ribbon-Cutting/Open House,  
Kearney Police Station,  
2:00-4:00 p.m.

#### **June**

9 - Kearney/Smithville  
Chamber Golf Classic,  
Paradise Pointe Golf  
Complex

It's that time of year again for Chamber Membership renewal! Nothing has changed in terms of membership prices but we ARE doing something new: your membership renewal form will be emailed, rather than mailed to you to help save on mailing costs. If you have not received your notice by Friday, May 13, please let me know and I will bring you a hard copy. The Chamber does not exist without your support. We are grateful to have so many in the community that support what we do! Thank you in advance!

Sincerely,  
Siouxsan Eisen  
Executive Director  
Kearney Chamber of  
Commerce

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### **Business of the Month – Lucy Lopez, Myrrh Day Spa**



1). *Welcome to Kearney!*  
*Please tell us what made you decide to have your business in our town.*

The place had everything I was looking for. I did research on it and I believe Kearney is to be the next popular point in the northland as Liberty has become, lots of people from up north will not go all the way to Liberty but will make it part of their agenda to stop and

visit Kearney because is not only attracting developers but residents who are moving from south of Kansas City to the Northland. Coming from a big city such as Houston as I grew up, I noticed how it developed as it grew. My father worked in construction all his life so could not help paying attention to the construction development in the city, so I have an idea how the Northland will expand and grow and why it is so attractive to come and develop and grow in it as long as the community it open to growth. The Northland will not only be picked by residents but by developers. Kearney has easy access off and on I-35 and various way to get to it from different parts like Platte City, Excelsior, Holt etc.. It will be so much easier to reach than Liberty and with the gas prices going up, besides with the highway expansion it will be a city not too hard to miss. It is a tourist town because of Jesse James, so people are more open to visitors.

2). *Where are you located?*  
501 West 92 highway and I-35  
North Kearney Mo. 64060  
3). *What led you to the Day Spa Business?*

When I went to school for Estheticians in Houston Texas.  
4). *What would say is unique about your business?*

We customize your services, I believe each client is unique.  
5). *Please tell us a bit about yourself.*

I've been married for 20 years, and my daughter turn 20 this year, Sammy turn 19, Isaac is 12 my youngest. I started in skin care in 1992. My mother in

law got me into a skin care company called Jafra Cosmetics, where I became a District Manager and got many awards. Afterwards I decided to be a full time stay home mom when my youngest was born. When he turned 3 I decided to go to school for Estheticians. I worked for Beauty First, Bellagios Day Spa, Beauty Brands in Houston and then transferred to Beauty Brands in Liberty where I earn two awards: the Award of Excellence in the Kansas City area MO & Ks and Award of #2 in Sales in Kansas City East which is Missouri area only. I worked with Beauty Brands in Houston for a Year and in BB in Liberty, Mo. for 3 years. Great Company & Owners. Also I worked at Ulta Beauty but not long enough to earn awards .

I'm a volunteer for the Look Good Feel Better Program by donating my expertise to show Cancer Patients how to do their eyebrows, make up and to take care of their skin. I do these classes periodically throughout the year. I also have a Radio Show in Spanish that is called La Hora con Papi or in English The Hour with Daddy. It is a show where I present God as the loving Father not as Judge in a very fun, down to earth, taking all the religion and mysticism out of it and making it more of a spiritual encounter with the Creator. I also teach a new word in English per show making it

## Ribbon Cutting Picture!

On Tuesday, April 26<sup>th</sup>, at 11:00 a.m. we had a Ribbon-Cutting Ceremony at Myrrh Day Spa for our newest member Lucy Lopez. She made some delicious spaghetti (the sauce was her own recipe) and lots of other great refreshments for us to enjoy. We were able to tour her facility and see all the services available. Thanks to Kevin Smith of the Kearney Courier for sending us this picture to remember the day with!



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**DO YOU** have something you'd like the community to know about? Chamber Chatter is available in hard copy at our monthly meetings, and is on-line on our Chamber website. This is a great place to let others know what is happening with your business – any ads or specials or community-related items you'd like to help promote. The best part is for Chamber members it is FREE! So please contact me to help get your business noticed! You can contact me at 816-628-4229, or via email at [kearneychamber@uniteone.net](mailto:kearneychamber@uniteone.net), or write me at PO Box 242, Kearney MO 64060.

I look forward to hearing from you!

educational. It has been on air for a year. It airs on Sunday on a non-Christian Spanish Station 1340 AM from Kansas. I'm part of Northland House of Prayer. 6). *What are your future plans for Myrrh Day Spa?* My plans for Myrrh Day Spa is to turn the whole building into a Day Spa or a destination point for relaxation and which will lead to hiring more people. It is important to me that the foundation of it is solid since my long term goal is to franchise it and Kearney be the headquarters. 7). *Do you have any ads or specials you'd like to tell us about?*

Yes, the first service is 50% off excluding nail services and Hot Stone Massage you follow with 5 more visits you earn another 50% off your visit and you become part of our 50% Club.

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### Kearney/Smithville Annual Golf Classic

The 2011 Chamber Golf Classic will be on Thursday, June 9 at Paradise Pointe Golf Complex at Smithville Lake. Check in will be at noon, with a 3-person scramble, "The Outlaw" course, and a 1:00 p.m. Shotgun start. Early bird registration is \$90 per player if registered AND paid before May 15. After that, registration is \$100 per player. Registration includes greens fee, cart, dinner, and on course refreshments and gift pack. If you would like to sponsor a hole to get your business name out there, the cost is \$50 for Chamber members, and \$100 for a non-Chamber member.

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### A Touch of Health Chiropractic is Expanding!

A Touch of Health Chiropractic and The Ideal

Protein Weight Loss Program is expanding and moving to Liberty. The Grand Opening is set for Tuesday, May 24. Dr. Julie's second location will be located at 9 Victory Drive, near the old Liberty High School. Dr. Julie will be here in the Kearney location, next to Pizza Shoppe, on Monday, Wednesday, and Thursday. She will have office hours in Liberty on Tuesday and Friday. The Ideal Protein Weight Loss Program will be available in Liberty on a daily basis and here in Kearney on Monday, Thursday, and Friday. We would be happy to serve your chiropractic, nutritional, and weight loss needs at either location. You can reach us by phone in Kearney at 903-3248 and in Liberty at 407-9994.

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### Summit Publication's Online Search Engine is Expanding!

Get ready Kansas and Missouri, our area's new hyper-local search site, BestLocalSearch.com V 2.0 is here! Register today to receive Daily Deals, build your user profile, and recommend your favorite local merchants and service providers to friends and family via Facebook Connect.

It's easy to find what you are looking for at [www.BestLocalSearch.com](http://www.BestLocalSearch.com). The site is designed to serve the local online shopping needs of consumers at home, in the office or on the road.

Find local businesses, search maps, print coupons and buy local deals. Check out the latest videos, text to mobile, tell a friend, save & share, or go mobile with the new Best Local Search iPhone app. *Find it Local, Find it Fast.* Experience "true local search", powered by ImmersiFind, to browse business listings and explore

locations via the Internet. Try it out - it's fun! The company has a growing presence within the community. In addition to being a member of 44 area chambers of commerce in Eastern Kansas and Western Missouri, Best Local Search.com's parent company, Summit Publications, recently became the "preferred local directory provider of the Kansas City Royals".

**Additionally:** Summit Publications is hiring and wanted to get the word out to those in your area that might be looking for employment. If you have a career board or other means of communication such as a newsletter, we would appreciate the help in spreading the word. If you have any questions regarding this correspondence please feel free to contact Donna Schroer, Human Resource Manager and Benefits Coordinator, phone 816-903-4204 x 100

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### Police Open House and Ribbon-Cutting

Kearney City Hall and Kearney Chamber of Commerce are planning an open house at the Police Station on Sunday May 22nd from 2 to 4 pm--we will have a dedication at 2:30 p.m. We hope to see you there!

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### L.I.V.E. Productions Presents a Play

The Kearney-Holt Community Theater will be doing the play "Waiting on Trains" by D. M. Bocaz-Larson May 6th & 7th @ 1st Baptist Church, 303 S Grove, Kearney Mo  
Deserts @ 6:30 PM Tickets \$9.00  
Show only @ 7:00 PM Tickets \$7.00  
For more information call 816 550-5345.