

May 2008

Chamber Chatter

Kearney Chamber of Commerce, PO Box 242, Kearney, MO (816) 628-4229

The Chamber Board:

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Siouxsan Eisen

Calendar of Events

May

8 – 12:00-2:00 Ribbon Cutting Ceremony, Gracie's Chocolate & Ice Cream.

10 – Kearney Home, Health and Happiness Expo 9:00-4:00 p.m. top floor of First Missouri National Bank Building, 455 Sam Barr Drive.

29 – 5:00 p.m. Chamber After Hours at the Amphitheater, sponsored by the City of Kearney

June

5 – 12:00 – Kearney/Smithville Chamber Golf Tournament. Outlaw Course at Paradise Pointe. Start time is 1:00 p.m. with dinner to follow. Please contact Jim Smith at 816-628-6666 or Kearney Chamber of Commerce at 816-628-4229 for more details.

6 – Excelsior Springs Hospital Golf Tournament, Excelsior Springs. 12:30 shotgun start.

IT'S MEMBERSHIP RENEWAL TIME!

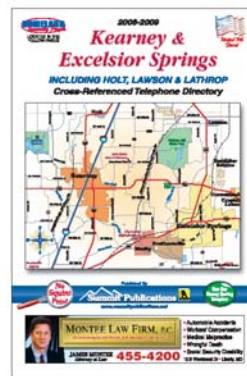
It's that time of year again, when your business will be receiving our Membership Renewal Forms. We are deeply grateful to ALL our members for supporting our Chamber. Last year boasted the highest renewal rate ever, and we hope to be even more active in the community next year. Publishing our directory this year will be The UPS Store, and included in your letter will be a form should you choose to purchase additional advertising in the directory.

The Chamber is able to participate more than ever this year – welcoming the new teachers, contributing to the Relay for Life, KidFest, the Jesse James Festival, sponsor scholarships, and the list continues to grow. This is all possible because of your membership. We always love to hear new ideas of how we can help you grow your business too. We're very excited by the Home, Health & Happiness Expo and future endeavors such as these in our town.

So thank you once again for making us one of the most active Chambers in the Northland! We may be a small community, but we are mighty!

##

Business of the Month – Summit Publications, Inc.



Please tell us what Summit Publications does.

Summit Publications produces 15 "Community Focused" Telephone Directories in and around the Kansas City Metropolitan Area. We are a family owned Independent (non-utility owned) Yellow Page Publisher based in Kearney, Missouri.

Where are your offices located?

The current corporate headquarters location at 404 S Jefferson was established in April of 2006. At that time we moved from our original location a few doors down from John's Super, where we began operations in 2003. We also maintain a separate satellite office in Overland Park, Kansas.

How long has Summit Publications been in business?

The company was founded in March of 2003 and acquired Blue Valley Publications, Inc. three months later. Six telephone directories were originally acquired from Blue Valley. Of those, five remain in production, one has been sold and ten new

directories have been added to our repertoire.

Please tell us a bit about your staff there.

We currently maintain an office staff of 12 employees at the Kearney location, along with 27 outside Sales Professionals. Summit is proud of the fact that we offer the community of Kearney and the surrounding areas an excellent employment opportunity. Eight of our office team members live in Kearney with their families and one is a long-time Holt resident. The three remaining employees live in Smithville, Liberty and Kansas City.

Exceptionally team-oriented, we work together to accomplish our objectives in the most efficient manner, utilizing each person's abilities to the best effect and assisting each other in whatever capacity is needed. This depth of knowledge and commitment enables us to service our customers with the highest degree of professionalism and expertise.

What would you say is unique about your business?

Summit's business has grown steadily as a result of the successful advertising campaigns we have created for our customers; each tailored to the specific needs of our clients by our talented in-house ad department. Our unique ability to give each

Mr. Stinky Feet Concert

The Mr. Stinky Feet concert on April 19th was a huge success for Kindermusik and The UPS Store. Attendance was approximately 600. If the weather had cooperated the turnout would have been HUGE. First and foremost the children, both young and older, really enjoyed the concert. There were kids invited to perform on stage more than once, Jim went out in the crowd several times and even had parents perform on stage. The city had a nice, well attended first event at the amphitheater. The ambassadors (KHS and KJHS choir students), were dressed in red and green t-shirts and represented the sponsors and the city well. They helped kids fly kites, helped kids make egg shakers for the concert and passed out information packets. The Kearney Fire & Rescue vehicles and UPS package car were also a hit. The Kearney library had their bubble maker going all afternoon. We had a customer bring his son in last week with a picture his dad took and a drawing of the package car. It had "thank you" across the bottom. The Toys for Tots Literacy Program collected over \$1300. That will convert to 1300 books for the Kearney area later this summer. It is ongoing program so there will be more to follow on this. Special thanks to those businesses and individuals who contributed to the fund.



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customer the personalized attention they deserve translates into growth for their business as well as ours.

What do you see in the future for Summit Publications- any big projects?

To us, the directories we produce approximately every three weeks are ALL big projects! We have a joke around the office that whenever a new directory comes in we feel like a new baby has been born.

##

Home, Health and Happiness Expo

The Kearney Business group is sponsoring the first annual Kearney Home, Health and Happiness Expo! It will be Saturday, May 10th, from 9:00 am – 4:00 p.m., on the top floor of the First Missouri National Bank. It's free to the public so please plan to come down and see why we all should Shop Kearney First!

##

Relay for Life Fundraiser

Join Team Davis Kwik Lube on Saturday, May 31st, 7:00-9:00 p.m. at the NKC Pro Bowl to help Strike Out Cancer! Cost is \$30 per individual – 4 or 5 persons to a team. Check in is at 6:30 p.m. The Pro Bowl is located at 505 E. 18th Ave in NKC, MO. Non bowlers will be \$20.00. All net profits to benefit the American Cancer Society. There will also be raffle drawings. You'll need to register early! Please send checks by May 19th to Julie Lenz, 12705 Hillcrest Drive, Liberty, MO 64068. Her email is lenz2Wsbcbglobal.net and her phone number is 816-651-5654.

##

"Friday Night Lights" Live at KHS

On Wednesday, May 7, at 6:00 p.m. at the High School Auditorium coach Gary Gaines and two players that were in Texas and the movie "Friday Night Lights" will give a talk and motivational speech. Admission is free – but donations are appreciated as this is a Quarterback Club sponsored event. Hope to see everyone there!

##

Northern Hills Baptist Church News

Mothers and Graduates will be honored on **Sunday, May 11** at the **8:00 a.m.** and **10:45 a.m.** Services. Graduation Ceremony will be held at the **10:45 a.m.** service.

An all church picnic will be held at Lion's Park on **Sunday, May 25** from **1:00 p.m. to 4:00 p.m.** Hamburgers and hotdogs will be provided. Please bring a side dish to share. There will be a special Praise and Worship time from **3:00 p.m. to 4:00 p.m.** Please call the church at 320-3301 if you plan on attending by **Tuesday, May 20.**

##

Excelsior Springs Hospital Golf Tournament

It's time to mark your calendar for the 18th annual Excelsior Springs Hospital Golf Tournament! The tournament will be held on Friday, June 6, 2008, at the Excelsior Springs Golf Course in Excelsior Springs. It will begin with a shotgun start at 12:30. Registration begins at 11:00 with lunch being served from 11:00 until 12:30. Appetizers will be offered after post tournament play for your enjoyment. Please remember donations of raffle and auction items or hole prizes are

always needed. To secure your sponsorship, donate hole prizes or enter your golf team, call Jeanne Buckman at 816-629-2768, or log onto our website at www.esmc.org to sign up online.

##

THANK YOU

Thanks to everyone for the calls, cards, food and prayers during my Dad, Ralph Walters illness and death. I'm so privileged to live in such a wonderful community. Thank you all. Phyllis Strobel

##

Arbonne Spa Promotion



ORDER
THE BRAND NEW DETOX SPA SET (Value: \$352)
7 Day Detox Body Cleanse (Value: \$49)
And get
RE9 Set: (Value \$292)

FREE !!!

CONTACT: Kathleen Andersen, Independent Consultant
PHONE: 816-903-2086
WEBSITE: www.livevibrant.myarbonne.com

##

Chamber After Hours Rescheduled!

Mark your calendar! The new date for the Business After Hours is Thursday, May 29, 5:00 at the Amphitheater. It is sponsored by the City of Kearney. Present will be some musicians from the upcoming Blues Fest, refreshments and beverages. It will be an event you won't want to

