

May 2005

Chamber Chatter

Kearney Chamber of Commerce, PO Box 242, Kearney, MO (816) 628-4229

New Year, New Directory

The Chamber Board:

President:
Phyllis Strobel
President Elect:
Scott Smith
Directors:
Randy Smith
Joan Updike
Jared Wolters
Joe Wilmes
Beverly Taylor
Dennis Devoy
Treasurer:
Joe Wilmes
Ex. Officio:
Kent Scheible

A New Home Lender in the Northland!

First Missouri National Bank, headquartered in Brookfield, Missouri, has opened a loan production division in Kearney, First Missouri Lending. This office emphasizes home loans but also offers business, commercial real estate, agricultural and personal loans.

First Missouri Lending is managed by Steve Chase. Steve is a veteran mortgage banker with 25 years experience. Jason Hoyt is the Business Development Officer. Jason is a recent MBA finance graduate and came to First Missouri Lending from Waddell & Reed/Ivy Funds. The new Kearney office is in the Orscheln Plaza, 3 blocks west of I-35. The main phone number is 816-903-3050. First Missouri National Bank is an equal housing lender and member FDIC.

The 2005-2006 edition of the Chamber Directory will be published by **The UPS Store**. The directory will be similar to the one we published last year. The binding, font, style, and paper quality will remain constant. The theme for this issue will be centered on Kearney's Sesquicentennial Celebration. It may well be the first publication distributed with the theme. The cover will use more period color and font and include the City approved logo. Historical as well as current views of the city and local buildings will be used throughout the directory. Advertisers are encouraged to design their ads accordingly. There will be more color advertising. If you are interested in placing an ad in this year's Directory call us at 816.903.4877. We will be personally contacting Chamber members about advertising. We hope that the quality of the last directory coupled with the increase in color pages and the sesquicentennial event will bring more business to members and more advertising to the directory!



##

Business of the Month – Summit Publications



1). *Tell us about Summit Publications and what it is you do.* Summit Publications is one of the fastest growing independent telephone directory publishers in the Kansas City metropolitan area. We produce community minded directories that provide an opportunity for businesses to obtain affordable, area-focused advertising. We will have a total of 14 directories in circulation by the fall of 2005 with the addition of four new directories that are being added north of the river this summer.

2). *Where is your office located?* 655 W. 92 Hwy, Suite D, four doors south of John's Super.
3). *How can I get a copy(ies) of your directory?*

Each directory is initially distributed to residents and businesses within the specific sales coverage area upon publication. Additional copies can be obtained through your local city hall, Chamber of Commerce office, or by calling our office at (816) 628-5492. The 2005 Kearney/Excelsior Springs Telephone Directory will be available at the following locations:

Excelsior Springs City Hall
Excelsior Springs Chamber of Commerce
Fries Lawn and Leisure Inc-Kearney
Holt City Hall
Kearney Chamber of Commerce
Kearney City Hall

Lathrop City Hall
Lawson City Hall
Unite Telephone Company-Kearney

4). *What is unique about your business?*

Summit Publications is a family owned business which focuses on maintaining the highest degree of integrity, professionalism and respect in relation to those we work with. We strive to create partnerships with our customers to make sure that their advertising is strategically placed and highly effective in reaching their customers.

5). *How long have you been in Kearney?*

We opened our Kearney office in June 2003.



6). *Tell us about your company's history and your Kearney staff.* Summit was brought to life in 2003 when it acquired four directories from the oldest continuously operating independent publishing company in the Kansas City area. Since then we have six additional directories to our offering, all produced on an annual basis. We pride ourselves on being an independent, (non-utility) local company publishing local directories.

We offer coverage in the following areas in Missouri:
Kearney/Excelsior Springs,
Liberty/Pleasant Valley,
Gladstone, Parkville/Platte Woods, Platte City/Weston, Blue

New Members!

Mulberry Street Mortgage

Gina Schnitz
9 Victory Drive #2B
Liberty, MO 64068
816-415-4122 Fax: 816-415-4033
email: gmschnitz@kc.rr.com

First Missouri Lending

Jason Hoyt
911 W. Highway 92
Kearney, MO 64060
816-903-3053 Fax: 816-903-3055
email:
jasonh@firstmissouri.com

Kearney Professional Plaza

Melody Kelso/Terry Bush
211 Platte clay Way Ste. #
PO Box 255
Kearney, MO 64060
816-903-3267 Fax: 816-903-4036

WELCOME!!!!

News from Studio 320!

Studio 320" wrapped up its first year of business with a VERY successful Dance Recital! The Recital's theme was "A Night at the Movies" and was performed Friday and Saturday, April 15 & 16 to sold-out audiences at the KHS Auditorium! The performers did a spectacular job! Summer classes will begin the week of June 6th and our schedule even includes Ballroom Dance lessons for adults! Tara is also very excited and proud of her sister, Andrea Alderson, who is the newest member of the Kansas City Chiefs Cheerleaders and will be teaching some classes at the studio this summer. Call us at 816-90-DANCE and we'll send you a copy of our upcoming class schedules.

##

Springs, Lee's Summit and Cass County. Kansas coverage areas include Olathe/Gardner, Blue Valley, Lenexa/Shawnee, Bonner Springs, Miami/Linn Counties and Franklin/Anderson Counties. We currently employ an office staff of two full time and 3 part time employees, along with 20 outside sales representatives. Each of the owners, key managers and two of our office staff live right here in Kearney! 7). *Anything else you'd like to tell us?*

We are determined to produce and present the best product possible!

Our directories are specifically designed for each individual coverage area and offer a wealth of local information including **Community Pages** that contain: Emergency and Important Numbers; Libraries & Post Offices; Utilities and Driver's License Information ; City and County Government Contact Information; School location and contact information; School calendar of events when available; Parks and recreation information, area attractions and local events and area pullout maps.

Additional features include: No Squint, large easy to read print; popular coupon section; an increasingly popular cross-reference section and a 6x9" size, that is easy to handle and fits in the glove compartment.

##

Public Health Week Art Contest Winners!



(Left to right) Holt Winners of the Clay County Public Health Week Art Contest were 1st-Ashley Wilson, 2nd Sklyer Tharp, Jessica Kelly. Meryl Lin McKean, FOX Channel 4's health and medical reporter, and Public Health Director Gary Zaborac presented awards on April 7 at Metro North Shopping Mall
Clay County Public Health Center

announces the winners of the eighth annual Public Health Week Art Contest for Clay County third graders. Grand Prize winners: third runner up is Joshua Folken, Holy Cross Lutheran School, second runner-up is Maria Nguyen, St. Gabriel's School; first runner-up is Megan Barrows, Smithville Upper Elementary; and Grand Prize Winner is Dan Dujackovich, St. Andrew's School.

Over 200 third graders from 12 schools entered drawings of "Healthy Activities that My Family and I do" for the contest. All first place entries were placed in the Grand Prize pool. All contestants received Sonic ice cream coupons. Prizes were donated by Sonic, Kansas City Royals, Kansas City Comets, Kansas City Zoo, Kansas City International Raceway; Wolf Lodge, T-Bones, WalMart, Target, Northland Rolladium Center, Kansas City Chiefs, Sheridans, and Wyeth Chap Stick.

Meryl Lin McKean, FOX Channel 4's health and medical reporter, presented awards on April 7 at Metro North Shopping Mall center stage area (balloons) at 3:30 PM. She is assisted by Gary E. Zaborac, Director of Public Health Center. All Art Contest entries were displayed at Metro North Mall (upper level) March 26 – April 7. Fourteen winners were interviewed on Bill Kersten's KCXL 1140 AM radio show "Circle of Friends" on April 21 at 9:00 AM.

The top three entries from each school are

Kearney Schools- Holt: Ashley Wilson, Sklyer Tharp, Jessica Kelly

Liberty Schools –Franklin: Abby Kaner, Jacob Zimmerman, Brooke Brownfield;

Lillian Schmacher: Adam Sadler, Johnna McGlaughlan, Emmaly Diaz,

NKC Schools –Nashua: Lauren Harris

Missouri City: Alexis Arreola, Tyler Thompson, Zach Iseton

Smithville: Megan Barrows, Hailey Florkowski, Madison

Stanze
Private Schools –Holy Cross Lutheran- Joshua Folken, Dalton Hamilton, Bradley Young,
St. Andrew- Dan Dujackovich, Savina Balano, Kyle Deters
St. Charles- Rachel Thomas, Nina Littrell, Emma McAdams
St. Gabriel's – Maria Nguyen, Courtney Stuhlman, Jackson Giebler;
St. James – Anna Koesterer, Hannah Miller, Olivia Jackson;
St. Patrick's- Emily Reyes, Victoria Greenwood, Kaitlin Hurley.

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InfoKwik Now Offering Internet Phone Service!

I'm sure many of you have seen the ads on TV for Vonage or Time-Warner's internet phone service. I was tired of paying for phone service premiums etc. for a business line. I checked with Time-Warner and they don't offer business lines, so I checked with Vonage and they don't offer their service that will allow you to keep your original phone number anywhere except Kansas City exchanges. In other words, no Liberty internet phone service with my established business phone number. I came across a national company that needed someone to market their service in the Kansas City area. I ordered a phone and the service is absolutely great. The features include a free fax line, unlimited free long distance and much more. I was accepted as a company that can offer the service in the Kansas City Metro area. If you would like a hands on demo, stop by my office at 100 Avondale in Liberty. InfoKwik.com Voice Business and Residential Plans starting at \$14.99 Call 816.415.0776 to sign