

June 2011

Chamber Chatter

Kearney Chamber of Commerce, PO Box 242, Kearney, MO (816) 628-4229

Membership Renewals Are Out!

The Chamber Board:

President:

Dr. Julie Holtz

Vice President:

Wade Maupin

Liaisons:

Randy Smith

Joan Updike

Directors:

Steve McDonald

Jennifer Grossl

Craig Fischer

Debbie Holt

Jim Smith

Brian Narron

Treasurer:

Lucinda Butler

Ex. Officio:

Jason Hoyt

Executive Director:

Siouxsan Eisen

Calendar Of Events

June

2 – Procurement conference for small businesses.

3 – Movie, Yogi Bear, at Citizens Bank & Trust parking lot at dusk.

9 - Kearney/Smithville Chamber Golf Classic, Paradise Pointe Golf Complex.

All Membership Renewal Forms have been either emailed or snail mailed to our members. We have a brand-new, streamlined membership registration form that is easier and less confusing to fill out. Once again, Form-Tech, Inc. will be producing our directory. Our deadline for renewals is Friday, June 17. Kearney is a wonderful place and we are proud to represent and support your business as Chamber members. We are also trying to make more benefits available to you through your membership. In advance, we'd like to say "thank you" for all you do in the community and for your membership! We look forward to serving you again in the 2011-2012 year!

##

Business of the Month – National Marketing Resources

1). *Please tell us what NMR's line of business is.* NMR's primary business units are acting as an outsource marketing partner for small to midsize companies and offering marketing tools and education to start-up entrepreneurs.....primarily in reference to internet, investment and real estate based small businesses. Over the past ten years we have developed several different avenues to accomplish these tasks. We act as an outsource/partner call center operation in our Arizona and Utah operations, we have a training and

seminar division, a commercial and infomercial production studio in Arizona, we have an in-house finance company for customers who wish to finance their purchases through us, a publishing division that has published and marketed several New York Times bestsellers, a merchant services division that provides Visa/MasterCard terminals and accounts for businesses and we offer website and software development for our clients.

2). *You are a large presence in the community! About how many employees do you have now?*

Around one hundred here in Kearney.

3). *Do you have any plans to expand further?*

We are currently hiring for Customer Service Representatives, and we are also working on several initiatives that could expand our company in the near future.

4). *NMR is a company that really "gives back" to Kearney.*

Please tell us some of the activities you are involved in. Our company believes in trying to say "yes" as much as we possibly can to requests for donations or sponsorships. Some of our favorites are the Kearney School District, The Kearney Family Foundation, First Downs for Down Syndrome, local Football-Baseball-Swimming-Golf-Basketball sponsorships, Billy Butler's "Hit it a Ton" Foundation, the BBB golf tourney sponsorship, Kearney Explorer Post Bull Ride, Jesse James Festival sponsor,

Northland Early Education Center for special needs children, The Leukemia and Lymphoma Society, The Boy Scouts of America, The American Cancer Society's Relay for Life, Special Olympics and Habitat for Humanity.

5). *How long has the business been in Kearney now?*

We will celebrate 15 years total and 10 years in Kearney this June.

6). *In closing, what would you say has been your secret to success in these difficult economic times?* Our business has definitely felt the effects of the downturn in the economy, however we feel fortunate to have survived as well as we have. We have been privileged to have several clients that have weathered the storm, but our primary success comes from employees that pitch in with hard work and terrific new business ideas....several of which have been very successful for us!

##

Kearney/Smithville Annual Golf Classic

The 2011 Chamber Golf Classic will be on Thursday, June 9 at Paradise Pointe Golf Complex at Smithville Lake. Check in will be at noon, with a 3-person scramble, "The Outlaw" course, and a 1:00 p.m. Shotgun start. Early bird registration is \$90 per player if registered AND

Amphitheater Concert Schedule

June

11 – Colt Ford, Bush Hawg

25 Poison Overdose (Tribute), The Disappointments

July

2 – Jarrod Neimann, T-Marv & Hammer Down

3 – Kearney Fireworks Celebration

16 – Skid Row, Vanelyn Kross

August

6 – Justin Moore, Rickie Lee Tanner

20 – Josh Thompson, Noe Palma

27 – 3 Lock Box (Van Halen Tribute) Double Vision (Foreigner Tribute)
#

DO YOU have something you'd like the community to know about? Chamber Chatter is available in hard copy at our monthly meetings, and is on-line on our Chamber website. This is a great place to let others know what is happening with your business – any ads or specials or community-related items you'd like to help promote. The best part is for Chamber members it is FREE! So please contact me to help get your business noticed! You can contact me at 816-628-4229, or via email at kearneychamber@uniteone.net, or write me at PO Box 242, Kearney MO 64060. I look forward to hearing from you!

paid before May 15. After that, registration is \$100 per player. Registration includes greens fee, cart, dinner, and on course refreshments and gift pack. If you would like to sponsor a hole to get your business name out there, the cost is \$50 for Chamber members, and \$100 for a non-Chamber member.
#

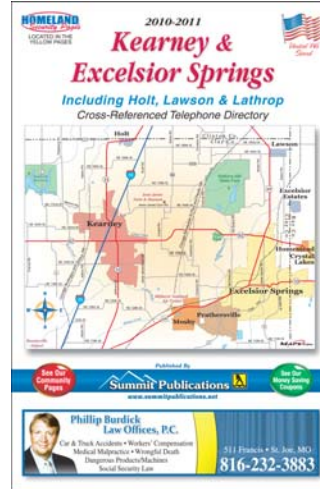
New Look for Local Telephone Directory



The 2011-2012 edition of the Summit Publications Kearney/Excelsior Springs Telephone Directory will be delivered to area residences and businesses in the upcoming weeks. Summit Publications is pleased to announce a new, colorful cover design featuring a beautiful scenic photograph. The change was implemented after Market Authority, an independent research group, conducted a series of extensive studies in the Greater Kansas City area. The study found that consumers prefer a directory that is visually appealing, which often leads them to keep it longer and use it more than similar products. Although the former, predominately white cover has changed, the small size, format, community-focus, up-to-date listings and

advertising inside will continue to include the top-quality information that area business owners and residents have come to expect.

For more information, please contact Summit Publications at 816-628-5492.



##

Movies At the Bank

Citizens Bank & Trust will be showing Yogi Bear on June 3rd at dusk, in our parking lot. This is a free family event. Please come out and join us!
#

Procurement Conference for Small Businesses

While small businesses work to rebound from the great recession, U.S. Sen. Claire McCaskill is working to make sure Missouri small businesses have the opportunities to access government contracts that will grow Missouri's economy and help create new jobs in our state. Today, McCaskill is proud to announce the 23rd annual Procurement Conference, a hands-on workshop to connect small businesses with resources and information about government purchasing practices and doing business

with local, state and federal governments. On June 2nd at the University of Central Missouri, Warrensburg, McCaskill will co-host the conference along with the Missouri Procurement Technical Assistance Centers and the Small Business & Technology Development Center, to put Missouri small businesses directly in touch with officials from a variety of government agencies so they can learn more about how to compete for and win government contracts. General Duncan McNabb, commander of United States Transportation Command (TRANSCOM) at Scott Air Force Base, IL will be the keynote speaker at the conference.

The all-day event is open to all small business owners interested in learning about, competing for, or providing services or products at the state, local or federal government level. At the workshop, representatives from a variety of agencies, such as the Department of Defense, the Small Business Administration and the Missouri Department of Transportation, will provide information through a number of hands-on breakout sessions. Participants will also have the opportunity to talk individually with government officials from these agencies. Space is limited, so participants must register in advance by contacting the Small Business & Technology Development Center at www.ucmo.edu/sbtcd OR (660) 543-4402. There is a \$50 registration fee that goes entirely towards covering the cost of putting together the event. The workshop is open to members of the press.
#