

July 2004

# Chamber Chatter

Kearney Chamber of Commerce, PO Box 242, Kearney, MO (816) 628-4229

## Don't Miss the UPS Store/Chamber Social!

### The Chamber Board:

#### President:

Phyllis Strobel

#### President Elect:

Scott Smith

#### Directors:

Randy Smith

Joan Updike

Jared Wolters

Joe Wilmes

Beverly Taylor

Dennis Devoy

#### Treasurer:

Joe Wilmes

#### Ex. Officio:

Kent Scheible

### Calendar Of Events

#### July

**15, 16, 17** – Theatre in the Park, 8:30, Lion's Park. Rodgers & Hammerstein's South Pacific. Admission is Free, for more information please call 816-628-4322.

**29** – 6:30 p.m., Platte-Clay Electric: UPS/Kearney Chamber event. Gas raffle, catering by Gino's. For details please contact the UPS Store or Kearney chamber.

#### DID YOU KNOW....

...that Midwest Game Supply will be featured in Ingram's July issue as one of the Fastest Growing Greater Kansas City area headquartered businesses? Congratulations!!

Thirty-three local The UPS Store locations are celebrating the 97<sup>th</sup> birthday of UPS during the month of August. This is the first time a coop of individually owned franchises has banded together for an event of this magnitude. They will "Paint the Town Brown" to celebrate their relationship with UPS and increase brand awareness. The coop is the title sponsor of the Heartland Winter Games Special Olympics. They are also sponsoring Harvesters and Community Blood Services for the month. Our Kearney store is hosting an evening chamber social on **Thursday, July 29<sup>th</sup>, at 6:30PM**. It will be held in the Platte Clay Electric meeting room. Gino's Italian Restaurant, one of our newest members, will cater the buffet. There will be a raffle to give \$200.00 worth of gas to one lucky person. Each can of food for Harvesters or one dollar donation to Harvesters or Special Olympics Missouri will get one raffle ticket. A business card drawing will also give away a digital camera, DVD player, and other business items. Please plan to attend and bring your spouse. It will be a great opportunity to support these events, meet the newer members of the chamber, and cultivate business prospects. We Hope to see you there!

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### Business of the Month – Fry-Runyan Funeral Home



We here at the Fry-Runyan Funeral Home are undergoing a real change. On March 17 of this year, we again became a locally owned and managed funeral home. Previous to this time, the funeral home had been owned by a large corporate funeral chain for the past five years.

We believe in local ownership and are certain we can provide better services to our families and the community. The staff has not changed. Ron Bross, - who has been with the funeral for the past eight years – is part of the new team, as well as Nevin Spidle, who has been with the firm for the past six years. Ken Craven, who has been a funeral assistant with us also remains on our staff. Joining us is Larry Thompson, who has been with the Pritchard Funeral Home in Excelsior Springs.

In addition to the Fry Funeral Home, we have also acquired the Pritchard Funeral Home in Excelsior Springs, now known as Pritchard-Runyan Funeral Home. Why the name change? The Runyan funeral home of Louisberg Kansas is an old family name, much like the Fry name. Mr. Jerry Simmons and his wife Toni are the primary stock holders of our company, Heartland Chapels. We added the name Runyan to identify a change and that we are privately owned, while at the same time preserving the historical Fry name.

We offer a variety of services to families: traditional, customized, as well as various styles of personalization. We also offer several options for cremation services. We can help families pre-plan services through our pre-need funeral service program. We are currently developing a brochure that we will introduce to the community and state both our mission and goals. Kearney is a great community and we are very proud to be a part of it. We look forward to supporting and helping build this community for years to come.



##

### New Faces at Reece and Nichols Realtors Kearney

Reece and Nichols Realtors Kearney is proud to announce the addition of Renea Assel to the sales staff of the office. Renea and her husband reside in Lathrop with their children. Renea is looking forward to working for Northland customers and clients helping them with all of their real estate needs. You may reach Renea by calling the office @ 816-628-6611. Reece and Nichols Realtors Kearney is also proud to announce the addition to the office staff of Susan Heiser as Receptionist/Secretary. She has extensive real estate background and is looking forward to working with the Northland community. Susan can be reached by calling

## New Members!

### Arley United Methodist Church

Rev. Noel Chase  
17122 C Highway  
Kearney, MO 64060  
816-628-4704

### A-1 Concrete Leveling

Mark Denney  
100 N. Prospect  
Kearney, MO 64060  
816-903-8700  
email:  
mdenney@uniteone.com

### Kearney Lawn & Outdoor Equipment

David & Courtney Cox  
15215 NE 92 Highway,  
Kearney, MO 64060  
816-903-5296  
email: ccox@exop.net

### Town of Tots

Jackie Shields  
103 S. Jefferson  
Kearney, MO 64060  
816-903-5050 fax:  
email:  
townoftots2001@aol.com

### Advantage Title, LLC

Sandy Kluter  
302 Platte-Clay Way #203  
Kearney, MO 64060  
816-903-4848

### K's Celebrations

Kay Woelfle  
105 S. Jefferson #B-1  
Kearney, MO 64060  
816-628-5745  
email: kayklady@msn.com  
Web: kscelebrationns.com

### Gino's Italian Cuisine

George or Julie Disciacca  
123 E. Washington  
Kearney, Mo 64060  
816-903-4466

### American Family Insurance, Rick Mulder

300 Platte-Clay Way #C  
Kearney, MO 64060  
816-903-5433  
email: hmulder@amfam.com

### Dress Up Dreams

Diana Cook  
1204 Brookwood Dr.  
Kearney, Mo 64060  
816-903-3777  
email:  
dressupdreamsbydc@yahoo.com

### National Marketing Resources

Kristen Lundgren  
351 W. Washington  
Kearney, Mo 64060  
816-903-6100  
email:  
kristen@nationalmarketing.biz

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the office @ 816-628-6611.

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### Local Technology Firms Unite

21<sup>st</sup> Century Solutions, a member of the Kearney Chamber, is one of two local technology firms joining forces to provide a one stop shop to meet the business technology needs of the Kansas City area's small to midsize companies. 21<sup>st</sup> Century Solutions, Inc. and Volantek Resources, Inc. have joined forces under the name of 21<sup>st</sup> Century Solutions. The enhanced company is made up of 21<sup>st</sup> Century Solutions, Inc., a web site development, hosting and internet consulting firm which recently celebrated its 10<sup>th</sup> anniversary, and Volantek Resources, Inc, a Microsoft Certified Partner for over 6 years providing business computing solutions and support. Together, they will offer a full range of information technology services for small and medium size businesses and non-profit organizations. These services will range from e-commerce web sites to complete network design, implementation and support services. The goal of the new 21<sup>st</sup> Century Solutions is to provide an integrated solution for promoting and running businesses. 21<sup>st</sup> Century Solutions will also provide 3<sup>rd</sup> party software customization and implementation for applications such as Microsoft's Customer Relationship Management (CRM). The new company officially began business July 1.

21<sup>st</sup> Century Solutions will be co-managed by Dale Ahle, Jr., founder and owner of 21<sup>st</sup> Century Solutions, and Terry McPhillips, founder and owner of Volantek Resources, Inc. Dale Ahle, Jr. will lead the marketing activities, while Terry McPhillips will oversee production and administration. The company is based in North Kansas City at 1828 Swift Ave, Suite 301. Current clients include over 300 organizations with web sites and nearly 100 network service clients. Both principals are active in several northland community and business organizations such as the Northland Regional, Parkville,

Gladstone, Liberty, Riverside, Kearney and Richmond Chambers of Commerce and the North Kansas City Business Council.

Dale Ahle indicated that the new venture would offer significant added value to current web site customers and stated "Our customers will now have a company they can trust to support their network and hardware needs with the same level of exceptional service we have always provided for their web sites." Terry McPhillips commented "Both of these companies were founded and operated on the idea that service is our primary goal. This combination will allow us to increase our ability to serve our customers better by truly having a one stop shop for their business technology needs." Customers of 21<sup>st</sup> Century Solutions have enjoyed the unique benefit of their web sites having unlimited changes for one annual usage fee. Volantek Resources prides itself on superior customer service while using plain ordinary English so their customers are not confused by "Geek Speak." These same practices will continue with the new company. For more information about 21<sup>st</sup> Century Solutions please contact Rich Groves at 816-415-0021 or rich@21CS.com.

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### New Online Newspaper

A new online newspaper, KC-News, was added 3 months ago that automatically updates news on all InfoKwik Kansas City Web Guides.

You can reach the "InfoKwik KC News" web site directly at KC-News.com.

The new site features news that effects the Kansas City Metropolitan Area with a focus on The Northland. It includes: weather, police reports, obituaries, events, entertainment, church news, school news and much more. We invite your news tips, articles and business related updates. You can email them to info@infokwik.com. We are currently receiving over One

Million hits per month. We had 455,000 page views on InfoKwik Community Guides in May 2004.

The InfoKwik news service and community guides are free to the public through support by advertisers. If you are interested in reaching the Kansas City Metropolitan Area with your ads, this is a cost effective and result getting way to do it. Thousands of people will see your ads each day, 24 hours a day.

InfoKwik Banner Ad Package Includes... \* 14 banner ads over 9000+ views per month\* 28 Business directory links\* Local search engine\* 21 advertiser directory links\* local search engine for users convenience\* monthly submission of your banner ads, web sites and listings to all the major search engines on the web (a \$50 value by itself). \* InfoKwik.Com print ads in local KC area newspapers. All this for \$125 per month. Call 816.415.0776 TODAY! \* You can reach these customers that represent \$1 billion plus in buying power for only \$125 per month. This includes custom designed banner advertising and listings and custom links to your products and services.

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### Theatre In The Park!

Kearney/Holt Productions, the City of Kearney and a community of generous sponsors are proud to present our 4<sup>th</sup> annual Theatre In the Park, at Lion's Park in Kearney July 15, 16 & 17. Come and enjoy Rodgers & Hammerstein's South Pacific! Admission is FREE. Grab your lawn chair or blanket. Shows begin at 8:30 p.m. For more information call (816) 628-4322. See you there!

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