

April 2006

Chamber Chatter

Kearney Chamber of Commerce, PO Box 242, Kearney, MO (816) 628-4229

First Missouri Bank's Grand Opening!

The Chamber Board:

President:

Scott Smith

President Elect:

Rue Lovett

Directors:

Randy Smith

Lisa Bowman

Jared Wolters

Joe Wilmes

Cathy Canterbury

Dennis Devoy

Treasurer:

Joan Updike

Ex. Officio:

Phyllis Strobel

Calendar of Events

April

12 – 11:00am-1:00pm –

81 WJB Radio Remote,
Little Johnny's Italian.

Great food, lots of
giveaways.

29 9:00am-5:00pm – Art

On the Hill, 17606 and
17614 NE 134th Stlk
Kearney. For more
information call 628-3996
or email
heysoose@earthlink.net.

June

2-3 Relay for Life in
Kearney, 7:00 p.m.- 7:00
a.m., Kearney High
School.

2 – Excelsior Springs
Golf Tournament, call
Jeanne Buckman at 630-
6091.

8 – Kearney//Smithville
Golf Tournament, call Jim
Smith at 628-666.

On Friday, March 31st, 5:00 First Missouri Bank held a special Ribbon Cutting Ceremony for Chamber members and invited guests. Wine, cheese and delicious treats from Little Johnny's Italian were served. The turnout was fantastic and everyone had a great time. Over 400 people attended the Grand Opening celebration on Saturday. Thank you to all Chamber members who attended. As you can see, everyone had a great time!



##

Business of the Month – New York Life, CJ DeBerg

Tell us about New York Life and what services you provide.

New York Life is a mutual insurance company that has been in business for over 160 years. We are a Fortune 100 Company and are managed with one primary objective: To ensure that the long-term benefits we promise to our policy owners are secure and protected. We are "The Company You Keep" when you plan for your future life needs.

Standard & Poor's states that one of New York Life's "strengths is the breadth of its product line, which features all types of life products (term, whole life, universal and variable universal) and annuity products (fixed, deferred and immediate income). We are able to help protect against the unexpected, assist folks in planning for retirement and provide options for guaranteed retirement income for life. Our scope of products allow us to tailor a policy for a particular need or situation. We are also partnered with other companies to provide Health, Disability and Medicare Supplement Policy for individuals or groups.

Where are you located?

We are located in the Kearney Executive Suites Building at 302 S Platte Clay Way, Suite 101, Kearney, MO 64060 (816)628-7327.

What made you decide to open a business in Kearney?

I opened my practice in Kearney because I wanted to work close to where I live and be a part of a

wonderful community that offers tremendous opportunity for small business. Kearney is growing and I provide a valuable service and outstanding products that can benefit everyone.

What would you say makes your company unique?

I believe New York Life is unique for a number of reasons: 1) We have consistently had the highest ratings for financial strength in our industry; 2) During the last three years when other mutual companies have lowered their dividends, New York Life has **maintained** their dividend structure and payout (*We have always paid a dividend*); 3) New York Life has the strongest agency field force and the resources and experts to help us develop the best policy or asset allocation for each individual client.

I believe my office is unique in that I have an excellent full time Office Manager, Kathy Marcum. We provide personalized service. You will usually get one of us on the phone when you call (we don't like voice mail either!)

Tell us a bit about yourself.

I have been in the financial services industry since for over 15 years and opened my practice in Kearney in January 2002. I am certified as a Long Term Care Professional (LTCP) and a Life Underwriting

New Members!

The Kearney Chamber of Commerce welcomes the following new members:

Excelsior Springs Medical Center

Sally Nancy, Janet McCarthy, Jeanne Buckman
1700 Rainbow Drive
Excelsior Springs, MO 64024
816-630-6081 Fax: 816-629-2726
emails:
jmmccarthy@esmc.org
snancy@esmc.org
jbuckman@esmc.org
web: www.esmc.org

Elam Accounting & Tax Service

Mary Elam
121 E. Washington
Kearney, MO 64060
816-903-3526 Fax: 816-903-3526
email:
mcelam@uniteone.net

WELCOME!!!

DO YOU have something you'd like to let Chamber Members know about? The Chatter is your answer! This newsletter is published on the first Wednesday of every month, and is available in softcopy on our website. This is a great way to get out the word on what's new with your company or any community-related events you'd like to share with us. To get your info in the Chatter, please contact the Chamber at 816-628-4229 or email kearneychamber@exop.net.

Chamber Chatter

Training Council Fellow (LUTCF). I am licensed to do business in several states. My favorite part of the practice is finding ways for people to build a retirement with proper asset allocation that will last them a lifetime. (We are all living longer!) In my spare time...? I would prefer to visit my family more (Arizona and Colorado), do more golfing and skiing or simply take some special time to enjoy friends or a good book.

I'm currently the President of Naifa-Heart of America. (Nat'l Assoc of Insurance and Financial Advisors) and I strongly encourage everyone to do their insurance and financial business with a NAIFA Member because of the training, ethics and integrity of each member.

Would you say being a Chamber member has benefited you and if so, how? Being a member of the Kearney Chamber provides an instant group of associates and friends that you can call on when you need help, expertise or support for a project. Supporting our Community through the Chamber is good business for everyone. I believe we should try to do business locally and do business with Chamber Members.



##

Excelsior Springs Golf Tourney

It's time to mark your calendar for the 16th Annual Excelsior Springs Hospital Golf Tournament! The tournament will be held on **Friday, June 2, 2006**, at the Excelsior Springs Golf Course in Excelsior Springs, MO.

Excelsior Springs Medical Center has been serving the people of Excelsior Springs and surrounding communities since 1904. You, as a supporter of the Hospital, have played a significant role in our growth. Through your continued donations, we have been able to stay abreast of the latest in technology and services for the benefit of our patients. **But here's the latest news:** A new Outpatient/Wellness Clinic will be added to the campus of ESMC! As a result, proceeds from this year's tournament will be used as seed money for the new clinic.

As in last year's tournament we expect another fun-filled event for everyone. The golf tournament will begin with a shotgun start at 12:30. Registration begins at 11:00 with lunch being served from 11:00 until 12:30. Appetizers will be offered after post tournament play for your enjoyment. This tournament has generated an enormous response and support from the community, physicians and vendors.

Please remember that **donations of raffle and auction items or hole prizes are always needed.** You can also get tremendous exposure for your company by donating promotional items such as pens, golf towels, tees, Koozies, etc. for the 150 player "goodie" bags given to our golfers. All donors will be recognized at the tournament

and in the media.

Excelsior Springs Health Care Foundation greatly values your generous contributions. The attached sign-up sheet gives details on what sponsors receive. By submitting your sponsorship to me by May 19, you will be listed in the golf brochure, which is provided to all participants.

With your help, we can have a successful tournament in 2006. To secure your sponsorship, donate hole prizes or enter your golf team, call me at 630-6091, ext. 365, or simply log on to our web site at www.esmc.org and sign up on-line. Thank you for your continued support in making this a successful event.

Sincerely,
Jeanne Buckman
Foundation Director
1700 Rainbow Blvd.
Excelsior Springs, MO 64024
816/630-6081 Ext. 365
jbuckman@esmc.org

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Name Change for Mobile DJ

Please make a note, ELC Mobile is now called Magic Mobile DJ, and their phone number is 816-204-5962. The address is still 209 E. Washington.

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Kearney Lawn & Outdoor Equipment News

Kearney Lawn & Outdoor Equipment is pleased to announce they have added rental equipment to their line-up! They are now a full service rental business, so give them a call!

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